ABOUT ADRIES

Education and business are changing more profoundly and rapidly than ever. Those who adapt, innovate and experiment are increasing their chances to develop, lead and dominate in the competitive and globalized education market.

ADRIES is designed as an annual conference for school owners and managers, teachers and teacher trainers, education researchers, developers and innovators, technology experts, as well as other professionals in the education industry. It is the first conference of its kind in the region. ADRIES 2017 focuses on ELT and foreign language schools, and the use of modern technologies in school management, business development, and teaching methodology.

The conference is organized by a consortium of companies led by Amber IT Solutions, an innovative and fast growing IT start-up that focuses on education management innovation and technology. Amber IT Solutions is also a creator of Amber School Manager, a unique and innovative online platform for integrating all business processes within an educational institution.

ABOUT SPLIT

Split is the largest coastal city in Croatia, situated in the Dalmatia region on the Adriatic coast. With more than half a million tourists annually and 15 kilometres of beaches with crystal clear sea, Split is the largest tourist centre in the region.

The historical centre, built by the Roman emperor Diocletian in 305 AD, is now a UNESCO Heritage site. With its rich cultural and gastronomic history, and the swimming season lasting from May until the end of October, Split attracts visitors from all over the world throughout the year.
ABOUT VENUE

The Radisson Blu Resort is surrounded by beaches, and located 3 kilometres from the city centre. In addition to the many facilities available to hotel guests, it also features well-equipped facilities for meetings & events.

The resort is easily accessible by all means of transportation:

By air
The resort is located 22 kilometers from Split Airport.

By car
The A1 highway connects Split with several major European destinations. The nearest Croatian cities are: Zadar - 158 km, Dubrovnik - 220 km, Rijeka - 370 km, Zagreb - 385 km.
When arriving by highway, take the Dugopolje/Split exit (the hotel is 15 kilometres away).

By ferry
The mainline Jadrolinija ferry connects Split to Rijeka, Dubrovnik and all the central Dalmatian islands. International ferry lines run regularly from Ancona and Pescara in Italy. The harbour is 3 kilometres from the hotel.

By train or bus
Both the bus and train stations are located next to the harbour in the city centre, connecting Split with many Croatian and European cities.

ACCOMODATION

Accommodation for all participants is available at the Radisson Blu Resort at special prices:

Room type: Deluxe rooms
Single Deluxe room rate: 120 EUR per night
Double Deluxe room rate: 140 EUR per night

The quoted rates are per room per night, and include Super Buffet Breakfast, Free wireless internet and complimentary access to the Radisson Blu Spa. VAT is included in the price. Additional fees include a City tax of 7 HRK (0.96 EUR) per person per day. Check-in time is at 15:00 and check-out is at 12:00 . Any changes to the reservation must be made in writing by fax or e-mail to the hotel. Accommodation requests are not considered definite bookings until confirmed directly by the hotel with the issuing of a confirmation number.

In order to make a reservation please contact the hotel directly at reservations.split@radissonblu.com or via phone at +385 21 303 030.

There are many other accommodation options in Split, including both hotels and private accommodation. Feel free to find accommodation options on your own, or contact Josip Sobin at josip.sobin@amber-it.co for assistance with reservations not associated with the Radisson Blu Resort.
REGISTRATION, FEES AND PAYMENT INFORMATION

All participants must register online. PLACES ARE LIMITED for the event so don’t miss your chance to join us. The participation fee is 60 EUR per person for on-site or online participation. Due to the limited number of available places, all fees must be paid within 72 hours of registration. Please use the following information for payments:

**Beneficiary:**
EUPOLIS GRUPA d.o.o.
Mosećka 108, Split
PIN: 04127056963
IBAN: HR63 2492 0081 1000 5640 4
S.W.I.F.T. Code: IMXXHR22XXX
Account bank: Imex banka d.d., Split

For those who need financial assistance, the organiser can provide vouchers for up to 140 EUR per person. Vouchers will be available for the first 60 participants who request it through the registration form.

CONTACT INFORMATION

For any additional questions, feel free to contact Josip Sobin at josip.sobin@amber-it.co, or via phone at +385 98 929 1839.
PROGRAMME

Friday, October 13
17:00 – 19:00 Participant registration, exhibitor registration and exhibit setup
- Radisson Blu resort
19:00 – 21:00 Welcome cocktail reception

Saturday, October 14
09:00 – 10:00 Participant registration - Radisson Blu Resort
10:00 – 10:15 Opening words
10:20 – 11:15 Plenary 1: Jonathan Dykes, New Technology Inside and Outside the Classroom
Josip Sobin, ASM: Cloud Solution for School Management
Lunch Break
14:35 – 15:30 Plenary 2: Ania Kolbuszewska, The Elusive Art of Giving Feedback
15:35 – 16:35 Sarah Ellis – Digital Learning Tools
16:40 – 17:00 Coffee break
17:05 – 18:00 Ida Grbić – How to Measure Student PROGRESS Using Technology
18:05 – 19:00 Aris Chronopoulos – Quality Assurance in Education Institutions

Sunday, October 15
09:00 – 09:45 Eva Jakupčević - Erasmus for Teachers and Schools
09:50 – 10:35 Workshops (please register for one)
Workshop: Jonathan Dykes - Stick or Twist
Workshop: Ania Kolbuszewska - I don’t Believe in Conflict, I Believe in Communication
10:40 – 11:35  Workshops and round tables (please register for one)

**Workshop:** Eva Jakupčević and Aris Chronopoulos – Writing Erasmus + Projects

**Round table:** Select English – English Summer School in Cambridge

**Round table:** Amber IT Solutions – Amber School Manager for Your School Breakthrough

13:30 – 18:00  Split City Cultural Seascape Tour, Lunch and Farewell Party
PLENARIES

Jonathan Dykes

Bio: Jonathan has spent almost all his professional life working in the language teaching industry. He started as an English language teacher but soon discovered that his talents lay outside the classroom. He is currently CEO of the IHLS Group which includes 16 language schools based in 7 different countries as well as Net Languages, a Web-based language school. He is a frequent presenter at ELT Conferences and occasionally writes about language teaching management issues on https://jonathandykesblog.wordpress.com

Plenary: Using new technology inside and outside the classroom

Abstract: Whether we like it or not, the language teaching business is changing. Both in terms of what teachers do in the classroom and also in terms of what it means to have students in a classroom. The change is happening slowly but irrevocably and it’s likely to get faster. Do we want to be part of the change or are we going to sit back, stick to what we know best and watch from the side-lines as other, more technologically astute companies come and take great slices out of our market share? Maybe there’s a way we can combine our skills and experience with the best that modern day technology has to offer. This presentation aims to demonstrate what can be done, using tools and techniques that are readily available.

Workshop: Stick or Twist

Like many industries, the language teaching business is going through turbulent times. As owners and/or managers we need to consider how to react. Should we stick with what we know best and concentrate on trying to improve quality and value? Or should we invest time and money in new products and services which might be outside our normal comfort zone? There are clearly risks inherent in both approaches. This workshop, which is based on our experience running language schools in Spain and elsewhere, will consider how to evaluate these risks and suggest a number of strategies attendees may like to consider.

Ania Kolbuszewska

Bio: Ania Kolbuszewska has been involved in English language teaching and training for nearly 30 years. Throughout her career she has worked as a language coach, trainer, academic manager and school director. She has trained teachers of English as well as German, Spanish and French. For many years she has also been training trainers and academic managers as well as providing business and academic consultancy for private language schools and public schools in Poland, where she was based until moving to Switzerland, and internationally. Her current position is Director of Training at inlingua Basel.

A former Eaquals Board member and Director of Eaquals Accreditation and Consultancy Services, she now continues to work as an inspector for this international quality assurance organisation.
She is the author of the “Eqauls Self-help Guide to Teacher Development” and co-author of Eqauls management competency framework. Together with her husband Andrzej Stęśik she has written Use of English materials for Pearson. Ania has been speaking regularly at international conferences on topics related to language teaching management. Ania is a founder member of IATEFL Poland and a member of Leadership and Management SIG of IATEFL. Her interests include social communication, online training and gardening, for which regretfully she never has enough time.

**Plenary: The Elusive Art of Giving Feedback**

Abstract: When you moved to a management position, chances are you were told to stick to the “sandwich” approach to giving feedback to your staff and you’ll be fine. Chances are also that this didn’t really help. As a form of communication, feedback is governed by rules which apply to a wide variety of professional contexts: post-observation, performance review, but also to all these tricky moments when you find yourself giving feedback to your nearest and dearest.

In this seminar we will use the example of a post-observation session to examine features of successful feedback as well as some of the less obvious, yet essential do’s and don’t’s of feedback giving. We will explore together the concept of a drama triangle which will help us understand the roles we take on in communication and how these influence the outcome of feedback.

**Workshop: I don’t believe in conflict, I believe in communication: how to move from being on opposite sides of the barricade to working together**

This workshop continues on from the foundations laid in my plenary talk about feedback, but even if you missed my plenary, you can still join my workshop. In this session we will look at what conflict is, and explore how varying attitudes towards conflict may affect communication within a company. We will look at practical examples of confrontations or conflict situations and learn about tools which you may find useful in managing conflict.
PARTNERS

Cambridge English

Cambridge English Language Assessment is part of the University of Cambridge. Cambridge English develops and produces the most valuable range of qualifications for learners and teachers of English in the world. Over 5 million people in 130 countries take our exams every year. Around the world over 20,000 universities, employers, government ministries and other organisations accept our certificates.

Speaker: Sarah Ellis - Integrating Technology into the classroom

Abstract: This session will introduce teachers to a range of practical ideas for integrating technology into a cycle of learning in the classroom. We will explore a number of tools and approaches for integrating digital learning and will introduce teachers to the Cambridge English Digital Framework for Teachers.

Biodata: Sarah Ellis is currently working in Assessment Services for Cambridge English Language Assessment. She has an extensive background in teaching, teacher training, assessment and exam management. She has trained teachers on CELTA and DELTA courses and is currently involved in the Cambridge English teacher support programme which provides information, materials and support for teachers and academic directors. She is particularly interested in supporting teachers in developing digital skills and assessment literacy.

Select English

Select English was founded in 1991 by Mervyn and Helena Martin; today the school is run by Mervyn and his daughter Hanna. We are accredited by the British Council, and members of English UK. Located in the centre of Cambridge, the school is situated on a spacious campus comprising four historic buildings surrounded by well kept gardens; we have our own science laboratories and art studios - as well as high quality residential accommodation for our students in our own properties.

Each year, students from over 50 countries come to Cambridge to study with us - including children, teenagers and young adults on our popular summer programmes, as well as adult students studying on long term programmes during the academic year.

Speaker: Mervyn Martin - The Business of Running Schools: The Agony and the Ecstasy

Biodata: Mervyn Martin has a first degree in Russian and Czech, a PGCE and an MBA. After teaching EFL for 7 years in Kuwait, Indonesia and Czechoslovakia, he worked for the Bell Educational Trust in Cambridge for 12 years as Marketing Coordinator. In 1991 he joined St. Andrew’s Tutorial College and founded Select English. He has worked as Managing Director and proprietor of both companies for the last 15 years.
**Jantar – Foreign Language School and Institute for Adult Education**

Jantar was established as a school of foreign languages in 1992. With the adoption of the Adult Education Act, in 2010 Jantar established its Institute for Adult Education. Today the two institutions function as a joint educational centre for students of all ages.

Since 1992, we have been offering quality courses for students of all ages for a variety of languages – English, Italian, German, French, Spanish and Russian, as well as Croatian as a second language. We offer a range of courses, from general to specialised, all in line with the Common European Framework of Reference for languages (CEFR) and tailored to the needs of our students. In addition, we are an authorised Cambridge exam preparation centre. Our teachers are authorised Cambridge examiners, and we are one of the top Croatian schools according to the number of exam-takers and the biggest preparation centre in Dalmatia.

Jantar’s mission is to contribute to the development of language competencies and to increase the competitiveness of human resources in the national and European labour market. The two slogans that have been used by the company since its establishment, depicting the original vision and mission of its founder, Mirjana Sobin, are “Teaching is a work of HEART” and “Into a world without language boundaries”.

**Speaker: Eva Jakupčević - Erasmus for teachers and schools**

**Pearson**

Pearson is the world’s largest education company, operating in more than 70 countries, helping people of all ages to make measurable progress in their lives. We provide a range of education products and services to institutions, governments and direct to individual learners that help people everywhere aim higher and fulfil their true potential.

Our commitment to them requires a holistic approach to education. It begins by using research to understand what sort of learning works best, it continues by bringing together people and organisations to develop ideas, and it comes back round by measuring the outcomes of our products.

**Speaker: Ida Grbić - How to measure student PROGRESS using technology?**

**Abstract:** In this presentation we will take a look at how Progress - a test of English Language proficiency - is designed to support English language learners' learning by measuring their learning progress. Progress uniquely combines computer-adaptive sections and non-adaptive sections in one test. Furthermore, Progress is a fully automatically scored test including productive speaking and writing skills. This ensures that the student’s proficiency level and progress are measured accurately and efficiently.

**Biodata:** Ida has been working for Pearson for nine years. Before that she worked as a teacher of English and French. During her time with Pearson, Ida has been managing several markets for ELT and is currently working as Business Development Manager for South Eastern Europe. The favourite part of her job is presenting and doing teacher training.
Eupolis Grupa Ltd.

Eupolis grupa Ltd. is a Croatian consulting, innovation and development company developing integrated services for education institution and program development based on combination of participative strategic and action planning, project and innovation pipelining, innovative fund-raising, human resource development, training and mentoring, social innovation and social enterprising, business networking and clustering, management education and new products and services development including those based on education innovation, institutional development as well as experimenting with new fields of education such as education gamification and new media and tools integration.

Speaker: Ranko Milić - Introducing Participative Strategic Approaches, Projects and Innovation Funding into Your School

Abstract: Education Development in line with market needs requires continuous adaptation with the needs of the labour market, students, teachers, education financiers, local communities, etc. Strategic approaches enable easier identification of development needs, opportunities and possibilities, their integration and prioritization, as well as their links with adequate sources of funding.

Biodata: Ranko Milić has more than 20 years’ experience in education innovation through project based learning, community service learning, intergenerational learning, student-centred learning, etc. He was a social innovation ambassador for Croatia at Social Innovation Europe of the Young Foundation, for his efforts, models and tools for education innovation and development. He co-created more than 100 projects, most of them financed through EU, public or private development funds of total value of more than 50 million euro. He teaches EU project management and fund-raising and is particularly interested in personal and organizational vision and mission alignment as a tool for high quality learning outcomes for all stakeholders involved.

IDEC

IDEC S.A. is a consultancy, high tech and training company based in Piraeus Greece. It is active in both the Greek and the transnational market.

Being established in 1989, it has achieved a combination of experience and know-how accumulated over the years, with the ideas and innovation of its young collaborators. IDEC has a wide range of expertise and products in a broad spectrum of topics. Our customer focused approach, provides our customers with a unique set of all-round services and assists them in building the future they want.

IDEC is certified according to ISO 9001 quality standard.

Speaker: Aris Chronopoulos - Quality Assurance in Education Institutions
The content of this brochure is the sole responsibility of Amber IT solutions d.o.o.

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